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AIniche Life Sciences unveils digital initiatives

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The initiatives intend to address the challenges of doctors, patients and healthcare workers

Alniche Life Sciences has stepped up with multi-pronged and targeted digital initiatives for doctors, patients, healthcare workers to maintain the momentum.

Alniche Health app offers a wide area of information like kidney health, a range of recipes, exercises, and daily health routines for CKD patients. The company collaborated with DRiefcase to provide tele-consultation to ease the interaction between patients and doctors. It has also launched a health channel 'My Healthytude' an online health info programme that celebrates the word of a healthy lifestyle. This initiative focuses on educating patients on their health conditions and guides them to visit physicians for seeking advice.

Alniche started an initiative, DRSC (Doctor’s Scientific Resource for Continuous Education), that focuses on providing educational information for doctors, practising physicians, nutritionists, paramedics, and medical enthusiasts.

“We coordinated with various IT service providers,” Karan Arora, Director Marketing & International Business, Alniche Life Sciences.