

Medwiki forays into India with online medicine video library

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The library in Hindi and English of more than 100,000 videos recently crossed a viewership of 10 million



Medwiki, the world's largest online video library on medicines with more than 100,000 medicine videos, has been launched to support Indians understand their medicines better. Medwiki is a search engine-based video library through which any Indian can search the name of the medicine she has been prescribed. The videos are made by Medwiki's pharmacists in simple language to answer the top four to five questions customers typically have about the medicines.

The library is in Hindi and English.