

## #startupoftheday 40- Sukino Healthcare

27 October 2021 | Features

### India's First Continuum Care Provider

**Inception-** 2015

**Location-** Bengaluru

**Domain-** Healthcare delivery

**Founder-** Rajinish Menon

**Total team strength-** 450 +

**Total funds raised** – Rs 11.23 crore (seed funding)

**Investors-** NA

**Revenue generated since inception-** NA

### Key Highlights-

- Provides a full spectrum of services underneath one roof  
Recognises the importance of care, comfort, and human interaction throughout the rehabilitative treatment
- Offers post-COVID-19 multidisciplinary rehabilitative treatment
- To expand operations in terms of both capabilities and geographies.
- To maintain a strong position in Bangalore, Kochi, and other cities of southern India
- Apart from consolidating its position in existing markets, there are plans to expand to additional cities in South India with larger older populations, such as Chennai, Hyderabad, and Vijayawada, among others.

## Founder Speaks-

*"With approximately 3 lakh cardiac procedures conducted each year in India, there is significant whitespace for rehabilitative care treatments to be made available to these patients is essential. Post-release from the hospital, continuous care must be given to them and this will entail a longer duration as compared to the procedural stay. Since these patients shell out upwards of Rs 20,000/- a day (approx. costs per day) in the hospital, such rehabilitative treatment will necessarily be provided at home or a center that has hospital-like amenities. Given the lack of widespread cost inflation and rising health care measures, Sukino perfectly fits the puzzle board and provides more than ordinary recuperative care."*

**- Rajinish Menon, Founder and Chief Executive Officer, Sukino Healthcare, Bengaluru**

