BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

AFPI signs MoU with Eka Care for digital healthcare

20 September 2021 | News

Eka Care has agreed to build tech solutions in guidance with AFPI to solve the day-to-day problems/issues of their members



The Academy of Family Physicians India (AFPI) has signed a Memorandum of Understanding (MoU) with Bengaluru-based health-tech startup Eka Care to work mutually towards developing and implementing digital healthcare technology.

Dr Raman Kumar, President, AFPI said, “We have tied up with Eka Care to drive the next wave of much-needed tech transformation. We firmly believe that by going digital not only would we be moving closer to our patients but also be much more effective around clinical delivery. Both AFPI and Eka Care will work closely towards the common goal of uplifting medical practice and enhancing health outcomes."

Eka Care will be the preferred technology provider for AFPI member doctors providing services such as patient engagement, health records, EMR, telemedicine, and payment solutions for its members.

This collaboration will also help members with appointments, Google listings, and SEO. On Eka Care, doctors can become part of their local network and will also be able to connect their patients with super specialists through this agreement.

Eka Care has agreed to build tech solutions in guidance with AFPI to solve the day-to-day problems/issues of their members. The company will also provide a complimentary trial period of six months to all members who register before December 31, 2021. AFPI members will also receive special offer prices from Eka Care post-trial period.

Image caption- (Left) Dr Raman Kumar from AFPI with (Right) Dr Neelesh Kapoor, Head Medical Affairs Eka Care