

## Medpho raises \$1 M to strengthen health services in India

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### The fund will be used to expand the team and scale-up technologies and product innovations

Noida-based health startup Medpho has raised \$1 million in an angel funding round, led by Cygnus Medicare Group, Probal Ghoshal, Chairman, Amar Ujala, Dr Shuchin Bajaj, Founder & Director of Ujala Cygnus and Raghavendra Prasad, Founder, Project StepOne.

With the received funding, the startup aims to focus on strengthening the company's position in the market, expansion, innovation and provide complete healthcare services to rural and urban consumers.

With its online & offline services, the company offers the consumers an integrated solution for connecting to doctors, pharmacies, ambulances, medical equipment and diagnostic services.

Medpho has partnered with 600+ doctors and 100+ supply partners to facilitate medical services, medicine delivery and diagnostic services.

Shashank Saini, Founder, Medpho said, "We will be utilising the investments to expand our team and scale up our technologies and product innovations. Through our strategic alliances, technological advancements and offerings we want to create a value-based healthcare brand for communities with an emphasis on affordability and convenience."