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74% Indian facilities report decline in patient procedures during pandemic: Wipro GE Healthcare study

03 September 2021 | News

The study throws light on the challenges and impact that COVID-19 had on elective medical procedures and future trends in the medical technology sector



Wipro GE Healthcare announced the findings of its exclusive internal Covid Impact Assessment Survey, analysing the effect of the pandemic on the sector. The study throws light on the challenges and impact that COVID-19 had on elective medical procedures and future trends in the medical technology sector. It was conducted between April and May during the peak of the second wave of the pandemic among hospitals and other healthcare providers across India.

According to the study, 74 per cent of healthcare facilities reported a decrease in surgical procedures and non-covid diagnostic procedures amidst the pandemic as compared to normal times. There was a decline seen in procedures for most modalities, barring covid modality procedures like CT, X-Ray, Acute monitoring etc. The study also highlighted some of the key trends over the next few years one of which was the rapid increase in the adoption of digital technology within the next one year. 60 per cent of the respondents felt that there will be an increased focus on adoption of AI-covibased solutions over the next three years, 48 per cent felt that there will be an increase in adoption of cloud-based healthcare solutions while 66 per cent said that there will be a rise in digital transformation initiatives.

Dr Shravan Subramanyam, MD, Wipro GE Healthcare said, “A more in-depth analysis of the situation through this study helped us understand what we can do to offer affordable, connected, personalised and outcome driven healthcare going forward.’’

Several online survey interviews were undertaken as part of the study comprising purchase decision-makers including Heads of Radiology, Heads of Other Departments, and C-suites. The scope of the study also extends beyond India to various other regions including the US, France, Germany, Italy and the UK, considering that each country had their dynamic challenges bound by the larger issue of COVID-19.