

## Elanpro ventures into smart monitoring system

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### Acquires technology start-up Thingif(y)



Promoters of Elanpro (Elan Professionals), a Gurugram-based commercial refrigeration company, have acquired technology start-up Thingif(y). The company is involved in data monitoring enterprises that use IoT and AI to collect data from a variety of sensors and aid in real-time decision making. One of its applications is cold chains, and this technology aids in improving operating efficiency, reducing waste, and optimising energy use. Constant innovation and improvisation in the cold chain have been Elanpro's core focus area; keeping the commitment in mind, Elanpro's team has acquired a 'Smart Monitoring System- Thingif(y) smart hub' from Thingif (y).

Sanjay Jain, Director, Elanpro said, "We are pleased to announce our partnership with Thingif(y) which will play a significant role in driving the future of cold chain storage in India. At Elanpro, we are constantly working towards achieving operational excellence and with this association, we aim to serve as a differentiator. Thingif(y), an AI-enabled product, is one of our many unique solutions aimed at providing best-in-class service. Since industries like medicine, retail, wine production, blood/organ banks, and more are dealing with the everyday challenges of temperature control, we are making sure through our efforts that we provide them with a wide range of products to meet their needs and reduce damages."

Thingif(y) is a modular interface that adapts to the needs and requirements of the products. With AI-powered intelligence and an intelligent gateway, the configuration of rules and alerts can be set accordingly and managed via mobile application. It shares alerts in any variation through text messages, emails, or WhatsApp. It collects data from a wide range of sensors to deliver important insights and aids in real-time decision making.

A modular, scalable, and interoperable solutions platform Thingif(y) also has applications in multiple other industries, including supply chain, retail, and blood banks. This platform is a solution-driven by Elanpro to give better and efficient cold chain storage contributing towards the development of the Indian market.