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Emcure Pharma appoints Naveen Soni as Director â?? Corp Comm, public relations

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Soni will look into the communications strategy of the company



Emcure Pharmaceuticals has appointed Naveen Soni as Director – Corporate Communications & Public Relations. His responsibilities include overseeing communications for Emcure Pharmaceuticals.

Soni comes with over two decades of multi-sector experience in corporate communications, strategic business advocacy, marketing and business journalism. Formerly, Soni has also held communication portfolios in leadership positions with leading Indian MNCs such as UPL, Welspun Group, Wadia Group, Hubtown, and PUG India wherein he was responsible for driving strategic communications and crafting internal and external stakeholder engagement programmes.

Before foraying into the corporate side, he has been an award-winning anchor-Journalist with India's leading business channels including CNBC TV18 and Zee Business. During his media stint, he was responsible for planning, conceptualising and hosting popular shows on stock markets and personal finance.

Commenting on the appointment, Satish Mehta, MD and CEO, Emcure Pharmaceuticals said, "I am delighted to welcome Soni to the team and look forward to working with him as he heads our communication strategy. We are pleased to have a veteran like Naveen on board with us."

Sharing his comments on the appointment, Soni said, "It's a great opportunity to be working with Emcure Pharmaceuticals and I am truly excited to take on this role. I look forward to working with the passionate and foresighted leadership."

Soni will be working closely with the management at Emcure Pharmaceuticals.