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Seniors First partners with 1MG and Thyrocare

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Senior citizens will be provided easy and discounted services to its members



Seniors First has partnered with 1mg and Thyrocare. The collaboration is a broader commitment from Seniors First to help reshape the future of healthcare for the seniors and bring forward a novel portfolio of products and services to manage their needs.

The partnership will allow all the members of Seniors First to avail a wide ranging service including tests, health insurance products, lifestyle and medical products, exclusively for senior citizens, on their easy to navigate website www.seniorsfirst.in, all over the nation. A dedicated customer care service for Senior citizens will assist the elderly in requesting medicines and diagnostic services. This will enable non-tech savvy senior citizens to get access to quality healthcare.

Dr Mamta Mittal, Founder, Seniors First, said, “Our collaboration with them marks another step forward to bring a portfolio of differentiated products to help manage the needs of elderly people of our country, as we work towards our vision of providing excellent and accessible resources that improve the quality of life for seniors, their caregivers, and the community.”