

THB partners with RSSDI for diabetes care

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RSSDI aims to publish 100+ research articles, drive education across 100K+ physicians



Technology, Healthcare, Big Data Analytics (THB), a healthcare data technology company, has collaborated with RSSDI (Research Society for the Study of Diabetes in India). The two organisations have announced their partnership to drive hassle-free research in diabetes with a vision to generate cutting-edge clinical trends on one of the largest diabetes markets, and leverage clinical evidence to drive personalised care, and deliver tangible data-backed clinical improvements.

Dr Banshi Saboo, President, RSSDI and Dr Sanjay Agarwal, Secretary RSSDI say, "We are glad to be working with THB. Over the next few years, we aim to publish 100+ research articles, drive education across 100K+ physicians, and provide evidence-based care across 1m+ diabetes patients along with THB."

Lavina Yadav, Head of RWE Strategy and Operations, says – "We are honoured to be working with RSSDI to expand the generation and adoption of real-world evidence in diabetes. With the size of the country, and the extent of diabetes prevalence, we believe that this collaboration has the power to make India the largest producer of medical research on diabetes in the world."