BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

PHFI, AquaKraft to strengthen healthcare infrastructure & COVID-19 response

30 June 2021 | News

To launch an Integrated Public Health Initiative â?? ARAIKE LIFE



In an endeavor to strengthen healthcare infrastructure in light of the COVID-19 pandemic and augment India's efforts for achieving the Sustainable Development Goals, the Public Health Foundation of India (PHFI) and Mumbai-based AquaKraft Projects Private Limited have signed a Memorandum of Understanding to launch an Integrated Public Health Initiative – ARAIKE LIFE.

This initiative will work in the areas of Sustainable Development Goals 3 (Good Health and Well-being) and 6 (Clean Water and Sanitation) with a focus on COVID-19 Response Innovation.

The objective of ARAIKE LIFE, where ARAIKE means Care & LIFE mean Laying India's Foundation for Empowerment, is to curate an integrated Public Health Programme in response to the Covid-19 Pandemic. This will be a composite of Infrastructure and capacity building at different levels, from rural to urban areas.

This partnership aims to leverage the strong domain knowledge & expertise of PHFI along with the extensive on ground experience of AquaKraft in implementing complex drinking water and sanitation programs across rural India.

ARAIKE LIFE aims to raise Rs 100 crores in the initial phase in by inviting compatible Corporates to join this unique movement that paves India's path from a Covid victory in 2021 to SDG success by 2030.