

Sahil Deswal joins Augnito as Chief Marketing Officer

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Deswal will be responsible to drive end-to-end global marketing for the brand



Healthcare tech innovator Augnito has roped in Sahil Deswal as the chief marketing officer for the brand. Deswal will be responsible for leading marketing strategy including digital media strategy and advertising as well as brand growth with a strong focus on global brand building. Augnito has been trailblazing the healthcare technology space with its one of its kind voice AI offering.

Deswal comes with over a decade of experience and has played an instrumental role in driving marketing and growth efforts for brands across e-commerce, media and entertainment, content, digital agencies and online services. Before joining Augnito, Deswal was VP - Marketing, Growth & Monetisation at Trell. In his previous stints, he has also worked with Unilodgers as VP - Global Growth & Marketing and as Head - Growth & Marketing at Times Internet for News & Gaming Business.

Deswal said, "I look forward to leveraging my expertise for the brand, we're just getting started and I am excited for the journey ahead."