BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Janani launches advanced DIY semen testing kit

21 June 2021 | News

A first-of-its-kind initiative, users can easily deposit sample in the comfort of home



Janani, an end-to-end reproductive health and sexual wellness solutions platform, has launched first-of-its-kind at-home advanced DIY semen testing kits. The at-home semen collection would help more men feel comfortable with fertility testing and encourage them to step forward for the same. Currently, the services are limited to Bengaluru but will be extended to Mumbai by July.

Led by Dr SS Vasan, Co-founder, Janani and former Founding Chairman of Manipal Fertility, Janani has developed a unique media that can store a sample without any damage to the sperms for up to eight hours in non-laboratory conditions, thus providing enough time for the samples to be collected from homes and then brought to the laboratories.

Once a person registers himself for semen analysis with Janani, they ship the DIY semen testing kit in discreet packaging to the person’s address. The user can then follow instructions on the package and easily deposit his sample in the comfort of his home. Then, the sample would be collected by an agent from the address and sent to Janani’s labs for testing. The user is then provided with a detailed and comprehensive report within 24 hours of receiving the sample.

Nilay Mehrotra, Founder, Janani, said, “At Janani, we want to make fertility care gender-neutral, comfortable and more accessible to everyone through technology. Guided by Dr SS Vasan himself, we will continue to offer innovative, tech-enabled and personalised fertility care solutions for a modern India."