

## Yes!poho launches online consumer healthcare website 24Hourcare

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Yes!poho, a TechnoExperience social platform has launched 24Hourcare, an online consumer healthcare website to cater to all the medical needs of the people during COVID-19 crisis. The platform aims to deliver all kinds of allopathic and ayurveda medicine 24x7 at an affordable price to their consumers through the verified pharmacies nearby.

The website intends to offer medical care by bringing E- Pharmacy, online doctor consultation through video calls, and online lab test booking at one place making it reasonable and hassle-free for the customers. 24Hourcare also provides content related to medicines and healthcare written by qualified doctors and health professionals for their patrons.

The platform offers medicines, covid essentials, personal care and wellness products, nutritional supplements, baby care range, etc. by connecting every citizen living in the country to the remotest parts of the nation. 24Hourcare also empowers the local pharmacies, doctors, lab technicians all in one place and thereby making the process fast and convenient for everyone.

Raghuram Kuchibhatla, Founder and CEO, Yes!poho said, “With this launch, our goal is to provide original medicines at affordable prices to everyone who needs them in time. Especially during the pandemic, when stepping out is really risky, people can buy medicines, book their lab tests from the comfort of their homes. We ensure to help all individuals to live a longer and healthy life. In this direction, 24Hourcare platform is our small contribution to make this world a better place by helping Indians with health-related services.”