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Apna.co helps Indiaâ??s health sector with workforce access

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The hiring platform offers access to over 50,000 job opportunities in the last quarter to bridge the aspiring workforce with employers instantly



Hiring platform Apna, dedicated to India's frontline workforce, has contributed to the medical and healthcare industry to keep afloat India's fight against COVID-19. Apna has amplified its efforts to provide hospitals, e-pharmacies, and delivery companies' workforce with critical and essential roles.

In the last quarter, the Apna platform has catered to over 2500 organisations directly or indirectly allied to healthcare. The companies offered over 50,000 openings for the roles that ranged from nurses (General), nurses (COVID-19 Duty), ward boys, medical staff, lab technicians, pharmacists, blood bank technicians, patient caretakers among others. In addition to this, Apna has facilitated 2,50,000 interviews in over 14 cities across India. As a first, the Apna platform creates a digital identity for its users which fast tracks the hiring process by allowing the candidates to connect directly to the HR officers.

Nirmit Parikh, Founder and CEO, Apna.co, says, "In the battle against the pandemic, Apna aims to capitalise on digital technology and the power of networking to enable critical medical services to run uninterruptedly. Through our app, we provide instant and hyper-local solutions to manage the unstable manpower thus enabling businesses to operate and provide essential and critical medical services."