



## **Aster DM Healthcare appoints Brandon Rowberry as CEO - Digital Health**

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Aster DM Healthcare has announced the appointment of Brandon Rowberry, a global leader in corporate innovation and strategy, as Chief Executive Officer of its Digital Health business. Working closely with Alisha Moopen, Deputy Managing Director, Aster DM Healthcare, Rowberry would be driving the digital roadmap for the group and play a crucial role in developing digital capabilities across the organisation's existing presence in seven countries and soon in Cayman Islands.

Alisha Moopen, Deputy MD, Aster DM Healthcare said, "Digital health, under Rowberry's leadership will be set up as an independent business and merge both the physical door and digital door to access healthcare as a seamless experience from simple virtual consults to e-ICUS at home.

"Healthcare is rapidly changing for the better and Aster is at the forefront of leading that change while serving the needs of tens of millions of patients. Harnessing the power of our people, technologies and partners I do not doubt that we will make a significant impact on our patient's lives. I am thrilled to join the organisation at this exciting stage and look forward to leading its global digital transformation journey," said Brandon Rowberry.

Rowberry brings two decades of experience in innovation, strategy and development having worked at leading Fortune 500

companies. Before joining Aster, Rowberry was an advisor-strategy and planning at Abu Dhabi Investment Authority (ADIA). Former Vice-Chair- Global Business Solutions for Mayo Clinic, Rochester and also former Vice President Innovation Development for UnitedHealth Group, Rowberry has a grasp of a broad array of tactical and strategic skills.

He holds a master's degree from Brigham Young University, Utah and has completed Senior Executive Education in Design thinking, AI, Big Data and Organizational Leadership from Harvard Business School.