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Fitterfly unveils post-covid recovery programme for diabetics

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Mumbai-based digital health startup Fitterfly has launched the Diabefly Digital Therapeutics platform to include an integrated ‘Post COVID Recovery’ module for the first few weeks of the programme, at no extra cost.

The enhanced programme takes care of diabetic people affected due to COVID - respiratory, musculoskeletal, nutritional and psychological. People can take advantage of the programme from the comfort of their home via calls, chat, virtual group sessions and webinars.

The programme has been designed by top doctors, nutritionists, physiotherapists and psychologists. Endocrinologists like Dr Sanjay Kalra and Dr Tejal Lathia have contributed as advisors to the structure and contents of the programme.

Dr Sanjay Kalra, endocrinologist and ex-President of Endocrine Society of India says, "People with diabetes need special care post covid to get their sugars under control faster as well as recover from the aftermath of covid. Digital Therapeutic initiatives are welcome to help people recover faster and will go a long way in helping people.”

Dr Tejal Lathia, Senior Endocrinologist, Apollo Hospitals, Navi Mumbai mentions, “Using a Digital therapeutics programme can help people in these difficult times. And the wonderful part is that they don't have to step out of their homes. Digital therapeutics ticks the top two boxes in patient-centred care - holistic approach and ease of access.”

Dr Arbinder Singal, Cofounder and CEO, Fitterfly, adds, "In our Diabefly programme, we added a lot of extra features like extra consultations with psychologists, nutritionists and physiotherapists without any extra cost to provide support in these difficult times.”