

WIMWIsure launches messaging bot on WhatsApp for COVID-19 vaccine availability

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WIMWIsure has launched a messaging bot on popular messaging platform WhatsApp. Citizens can simply drop a text on the number along with their pin code and age and be notified as soon as slot is available at a nearby centre following which the user can book the slot on COWIN website.

The Ahmedabad based start-up, which provides on demand video inspection for insurable assets, has integrated its conversational AI technology with available Open APIs, to trigger notifications through WhatsApp. The team is also working on other areas of coordination for COVID-19 resources by mitigating the demand supply gap for real-time availability.

The AI-enabled chatbot is making the process fast and efficient by taking away the need to keep an incessant watch on the official website or mobile application. This is particularly challenging for less tech-savvy, elderly, and the poor, who are often not comfortable operating the portal or application but are fluent with WhatsApp as a messaging platform. Currently users from more than 800 PIN codes are using the platform with over one lakh interactions.

Ravinder Kumar, Founder & CEO, WIMWIsure, said, "Finding vaccination slots is extremely crucial in the fight against COVID-19 and increasingly difficult as well. This user-friendly service will simplify searching for availability for vaccines at the click of a finger."