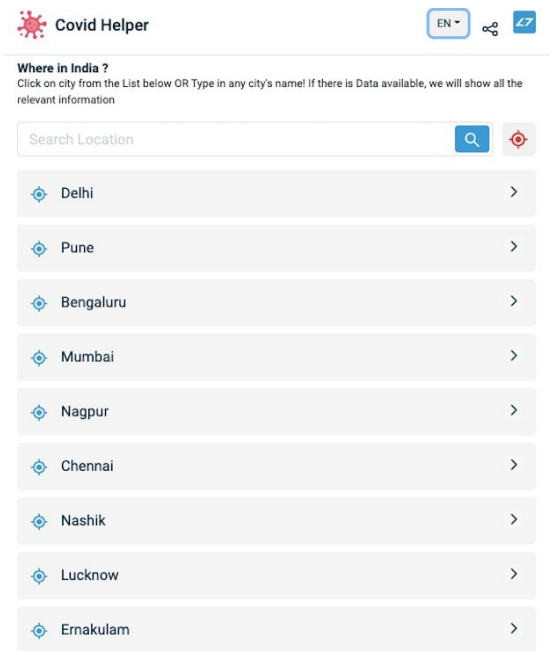
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Locobuzz launches Covid resource website for people in distress

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Its AI-powered algorithms are engineered to assimilate and present crowd-sourced tweets and leads coming in through various sources and handles



To answer Covid SOS calls by people in distress, Locobuzz – a data analytics and customer experience management start-up – has launched a Covid resource website by aggregating crowd-sourced leads on Twitter. https://covid.locobuzz.com/ can be accessed from any handset.

Its AI-powered algorithms are engineered to assimilate and present crowd-sourced tweets and leads coming in through various sources and handles. It covers the widest range of geographies and supplies across the country. It provides the latest confirmed leads for oxygen, beds, plasma, medicines and critical supplies for Covid patients. It also provides trends on the supply and demand of these resources which can help NGOs and governments see if the situation on the ground is changing for better or for worse.

The Covid Relief Project is Locobuzz's contribution to give the latest updates on Covid relief through their customer experience platform which synthesises technologies like artificial intelligence, machine learning and big data analytics. The platforms collate relevant real-time data from Twitter presents them in a user- friendly format. This ensures that the gap between those looking for assistance and those who can supply it is bridged as the platform helps connects both individuals by providing them easy access to available helpline numbers in a centralised manner. Individuals looking for assistance can also set notifications to get the latest updates on information on their Twitter accounts.

The Covid Relief platform is functional in Delhi, Pune, Bengaluru, Mumbai, Nagpur, Chennai, Nashik, Lucknow and more. The start-up is exploring ways to make it available for non-english speaking audiences as well.

Disclaimer:

Locobuzz has introduced the COVID Relief portal as a platform for people to receive real-time updates on COVID relief information from the Twitter community. Since all data that features on the dashboard is crowd-sourced and publicly garnered, please be careful and verify sources/references before initiating payments or sharing your bank details.