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Livinguard donates antiviral masks worth Rs 15 Cr for protection of COVID-19 warriors

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This will ensure that our brave frontline heroes are especially protected with the most superior patented antiviral and antibacterial technology on textile, rather than just being sufficiently protected



Livinguard AG has donated antiviral masks worth Rs 15 crore for the protection of COVID warriors through NGOs, government organisations, civil society, hospitals, and numerous healthcare centres. This will ensure that our brave frontline heroes are especially protected with the most superior patented antiviral and antibacterial technology on textile, rather than just being sufficiently protected.

Speaking on the initiative, Sanjeev Swamy, Founder, Inventor & CEO, Livinguard AG, stated, “Through this initiative of ours, we aim to protect these unsung COVID heroes who are risking their lives each day to help us win this war.”

Under this initiative, Livinguard AG has donated masks to several NGOs and organisations like Child Relief and You (CRY), Magic Bus, Apnalaya, Mumbai Police, Tata Memorial, Punjab Police, ISB Students, Educate Girls, 108 Ambulance, Concern, India, Helping hands, Crematorium Workers, Freedom for You Foundation, Coro India, K Shamanta NGO, Sadhu Vaswani Mission, Radaswami Satsung Beas, Bharathy Thahliani and Shri Dinkar Gupta, IPS, DGP, CHANDIGARH and others.

Kreeanne Rabadi, Regional Director - West, CRY, stated, “CRY is so grateful to Livinguard for donating to us 25,000 high quality face masks with anti-microbial technology. The masks will be sent to front-line workers in our project areas.”

Livinguard masks are available across leading e-commerce platforms like Amazon, Nykaa, Flipkart, PharmEasy and in leading pharmacies and chemists like Wellness Forever, Health & Glow, and Noble Chemists.