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WeHear OX launches bone conduction open ear wireless earphones

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This initiative has brought a revolution in the headphones industry as it came as a ray of hope for people suffering from hearing issues.



Ahmedabad based WeHear OX has launched India’s first bone conduction open ear wireless earphones in the market along with the state of the art 'Hearing care ecosystem' .

The COVID-19 pandemic has triggered the basaltic wave of healthcare products in the market. This initiative brought a revolution in the headphones industry as it came as a ray of hope for people suffering from hearing issues. Market shifts have been rapid which persuaded Kanishka Patel, Founder and CEO of WeHear to come up with the much needed solution in the audio-gadget industry.

The release of WeHear OX solves a lot of consumer’s problems in the market. The bone conduction technology delivers sound to inner-ear through cheekbones which keeps your ears open to catch ambient sounds.

Along with the bone conduction earphones, WeHear also aired the ‘WeHear OX App’ to support the advantages of gadgets for users and incorporate the better user experience. The app features a control centre; personalised experience for users; personal hearing intelligence (PHI) - a patented algorithm which analyzes a user's hearing patterns, data assessment and gives personalised suggestions.

Government of India and state government of Gujarat has invested seed funds in WeHear. The brand has been recognised with several acknowledgements lately.