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Siemens Healthcare appoints Vivek Kanade as Managing Director

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Vivek will continue to lead the business for Siemens Healthineers India including, manufacturing, sales and distribution, strategy for â??Zone Indiaâ??, comprising of neighbouring countries like Bangladesh, Nepal, Sri Lanka and Maldives



Vivek Kanade has been named as the Managing Director of Siemens Healthcare Private Limited (SHPL), India, effective April 1, 2021. SHPL is the wholly owned subsidiary company of the global MedTech company, Siemens Healthineers AG.

Vivek will continue to lead the business for Siemens Healthineers India including, manufacturing, sales and distribution, strategy for ‘Zone India’, comprising of neighbouring countries like Bangladesh, Nepal, Sri Lanka and Maldives.

During his association with Siemens for over 27 years, he has held various positions across diverse functions in sales, service management, regional management and modality management. Vivek’s priorities have been ensuring Siemens Healthineers strategic growth, defining and executing roadmap to maintain momentum in Indian market whilst strengthening its presence in the zone. He has been leading the team in Zone India towards the common goal of shaping the future of healthcare, so that medicine becomes more precise and affordable, value is at the heart of care delivery, patients are treated as consumers, and healthcare becomes digital.

Before moving into Siemens Healthineers in India, his last assignment was as Vice President of Global Sales and Marketing for the Refurbished Business, based out of Forchheim, Germany.