

LupinLife to provide hand sanitisers to policemen, frontline workers during Kumbh Mela 2021

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LupinLife, consumer healthcare business of global pharma major Lupin Limited, has announced its association with the Uttarakhand Police for Kumbh Mela 2021. During the Kumbh, LupinLife will provide five lakh LupiSafe hand sanitisers to policemen and frontline workers deployed at strategic locations - parking spots, food centres, health centres and bathing areas - in Haridwar to keep them safe from COVID-19 and other infections.

LupinLife will also provide brochures to the tourists to ensure they have access to critical information. These include road traffic routes to and from adjoining cities, major bathing dates, demarcated parking spots, etc to help tourists navigate their way easily. The brochures will be distributed at major parking spots to the tourists entering Haridwar by car.

According to Sanjay Gunjyal, Inspector General of Police, Kumbh Mela-2021, Haridwar, Uttarakhand, "We appreciate the compassion and support offered by Lupin in keeping police personnel and frontline workers safe during Kumbh Mela. While we are taking adequate safety measures, it is heartening that Lupin is supporting our efforts to keep police personnel and frontline workers safe in the line of duty."

Rajeev Sibal, President, India Region Formulations, Lupin Limited said, "We at Lupin feel a deep responsibility to help

address this unprecedented crisis by tirelessly dedicating our support to the healthcare professionals and frontline workforce. At Kumbh too, we are proud to support policemen and frontline workers by providing them necessary protection as they tirelessly manage this mega event.”

Commenting on the association, Anil Kaushal, Head, LupinLife Consumer Healthcare said, “The Kumbh Mela is the largest congregation of devotees with millions of tourists participating in this year’s event. We are delighted to partner with Uttarakhand Police who are working tirelessly to manage this mega event successfully. Providing them with LupiSafe is our token of gratitude towards them.”