



Omega Healthcare acquires himagine Solutions to expand services portfolio

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Omega Healthcare, a leading provider of outsourced revenue cycle management and other healthcare support services, has announced the acquisition of himagine Solutions, a St Louis, MO-based provider of medical coding and registry services. The transaction expands the service capabilities and geographical footprint of both companies, enhancing the ability to service clients globally.

Through this acquisition, Omega Healthcare will be able to expand both its global delivery model and its clinical services portfolio. himagine's US delivery capabilities strengthen Omega's ability to support clients with a more integrated end to end solution. Omega also gains himagine's expertise in clinical documentation improvement (CDI), coding audits, and chart abstraction for medical registries including the US cancer and trauma registries.

himagine benefits from major additions to its capabilities including Omega's end-to-end revenue cycle management and patient interaction services, as well as access to Omega's extensive analytics and automation offerings.

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"This acquisition is a natural extension of our ongoing efforts to provide clients with end-to-end RCM solutions and enhanced

clinical capabilities which are now driven by value-based payment models,” said Gopi Natarajan, CEO, Omega Healthcare.

“Joining forces with himagine equips us with key new clinical abilities, a truly global delivery model with larger stateside resources, and a bigger pool of talent for serving client needs,” said Anurag Mehta, President, Omega Healthcare.

Michael DiMarco, CEO, himagine Solutions said, “With almost 18,000 employees worldwide, a broad suite of RCM services, and the ability to leverage Omega’s proprietary technology solutions, we are in an ideal position to help clients simplify their health information management needs.”

Both companies will continue to operate under their existing brands. The transaction closed on March 10, 2021. Financial details were not disclosed.