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Lupin ropes in JIFFY.ai to expand automation initiatives

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JIFFY.ai will help digitise Lupin data and processes by seamlessly integrating built-in machine learning (ML), robotic process automation (RPA) and intelligent document processing



Global pharma major Lupin Limited and Silicon Valley-based enterprise automation start-up JIFFY.ai have announced a formalised partnership where JIFFY.ai will help to strategically expand Lupin's automation initiatives. This agreement will provide Lupin with the ability to evolve their internal operations via JIFFY.ai's AUTOMATE platform, which provides cloud-native, low-code integrated solutions.

JIFFY.ai will help digitise Lupin data and processes by seamlessly integrating built-in machine learning (ML), robotic process automation (RPA) and intelligent document processing. The power of JIFFY.ai's AUTOMATE platform will accelerate Lupin's back-end operational efficiency by saving employee time, improving productivity and enhancing process quality outcomes.

Babu Sivadasan, Co-founder, CEO, JIFFY.ai., said, "We look forward to co-developing solutions for Lupin that are optimised for a pharmaceutical environment. These new applications of our technology will save employees' time and effort, allowing them to focus on what really matters."

The JIFFY.ai AUTOMATE platform empowers organisations to digitise their data and seamlessly integrate built-in automation technologies to address the entire automation lifecycle. It leverages intelligent document processing, artificial intelligence, machine learning, natural language processing, business process management workflows and business analytics to deliver end-to-end process automation experience. This allows enterprise users to accelerate their innovation and evolve their processes, making operations more time-efficient and cost-effective with better quality and precision.

"We are excited to partner with JIFFY.ai for our automation and digital transformation journey. We are looking forward to leveraging the capabilities of the platform like AI-ML, doc processing, analytics for automating many complex processes, thereby providing our stakeholders intelligent and seamless ways of operating," said Sreeji Gopinathan, Global CIO, Lupin.