

Molekule's Air Mini purifier listed on Amazon India portal

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Molekule, a leader in reinventing air purification, announced the launch of Air Mini purifier in India through authorised resellers on Amazon.in. With this, Molekule introduces its award-winning patented Photo Electrochemical Oxidation (PECO) air purification technology to Indian consumers.

Molekule's Air Mini is currently available on Amazon.in at a retail price of Rs 37,999. Air Mini is designed for rooms up to up to 23 sq meters – ideal for apartments, bedrooms, and home offices. The purifier has five different fan speeds that can be adjusted as required. The energy consumption is between 18-53 watts, and the noise level varies between 36-62dBA, pending fan speed. It also uses a hybrid of Molekule's Pre-Filter and PECO-Filter in a single filter.

The proprietary PECO Technology is developed by the award-winning Dr D Yogi Goswami, a Non-Resident Indian (NRI). PECO technology is capable of destroying a wide range of airborne pollutants compared to traditional air purifiers. The broad range of pollutants addressed by PECO includes the destruction of bacteria, viruses, mould, chemicals, and particulate matter in the air, among many other contaminants.

Dr Yogi Goswami, Co-Founder, Chief Scientist, Molekule said, "Molekule technology works differently and is engineered to solve real problems. We encourage people to test and experience our technology, that not just filters out the air like most air purifiers available in the market, but also destroys harmful pollutants that are present in the air at a molecular level. India is an important market for us, and with our entry, we aim to bring the concept of cleaner air to the people of the country."