

MoHFW, WHO India jointly launch pictorial flipchart on leprosy for ASHAs

29 January 2021 | News | By BioSpectrum Bureau

Produced jointly by Sasakawa Leprosy Initiative, NLEP and WHO India, the flipchart printed in Hindi, Gujarati, Oriya, and Bengali languages is being delivered to 300,000 ASHAs in 6 leprosy-endemic states: Bihar, Chhattisgarh, Gujarat, Jharkhand, Odisha, and West Bengal. In conjunction with this launch, WHO India will be releasing short online animation films in regional languages for ASHAs to learn how to use this flipchart effectively



With Anti Leprosy Day on January 30, 2021, Yohei Sasakawa WHO Goodwill Ambassador for Leprosy Elimination, Sasakawa Leprosy (Hansen's Disease) Initiative, National Leprosy Eradication Programme (NLEP) of the Ministry of Health and Family Welfare of India (MoHFW), and WHO India jointly launched a pictorial flipchart on leprosy for Accredited Social Health Activists (ASHAs).

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Lack of public awareness about leprosy is one of the major problems that India is facing in its efforts against the disease. These pictorial learning materials will assist ASHAs to develop a correct understanding of the disease and encourage community members to support their activities.

"The activities done by ASHAs are a key to achieve leprosy-free India, a dream of Mahatma Gandhi, and I hope this flipchart can be of help for their activities," said Yohei Sasakawa, Chairman Nippon Foundation & WHO Goodwill Ambassador for Leprosy Elimination.

Sharing her thoughts on the Flipchart and how it will aid ASHA workers, Rekha Shukla, Joint Secretary, Health & Family Welfare said "Government of India is committed to making India leprosy free. National Leprosy Eradication Programme is focusing on early and active detection of leprosy cases in order to ensure complete treatment, prevention of physical

disabilities and to stop the community transmission.”