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Viveo Health to launch marketplace solution, telehealth academy in Mar 2021

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Viveo Health entered the Indian market recently catering to the telemedicine sector. With the overwhelming response since its launch in India, the company will launch a marketplace solution in March.

The company intends to take the Indian telemedicine market head on with its superior technology, Health Insurance Portability and Accountability Act of 1996 (HIPAA) compliant platform, ease of use technology and the value that it provides. The company is confident of making a great impact in the healthcare sector. Catering not only to Tier I cities but also reaching the remotest parts of rural India with partnerships. The company also intends to start a telehealth academy.

Viveo has invested $5 million preliminary to develop technology. Talks are underway with Indian investors currently. In the spring of 2021 Viveo intends to raise $20 million in the first round of funding. The funds will be used on development, market expansion, high scaling, partnerships.

Raul Kallo, CEO, Viveo Health says, “Healthcare is fragmented in India, we can address this issue with data driven, affordable healthcare with superior technology. Our platform is super simple to use, once the users are well acquainted with the technology we will implement artificial intelligence (AI), machine learning (ML) to scale up.

Prasant Mohanty, Director, Viveo Health India says, “India is a price sensitive market, we want to offer good healthcare with affordable prices. We want to cater not only to urban India but also to rural India.

Currently the company is in talks with paramedical staff, NGOs, Wish Foundation, Tata Trusts, Piramal Swasthya, to reach the remotest part of India.