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Godrej Interio launches unique range of platform beds for hospitals

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Acura range of hospital beds is a unique concept where the customer can upgrade their existing manual Acura bed to motorised functions



Godrej & Boyce, the flagship company of the Godrej group, has announced that its business unit Godrej Interio, India's leading furniture solutions brand, in-home, and institutional segments, has launched a unique range of platform beds. Acura range of hospital beds is a unique concept where the customer can upgrade their existing manual Acura bed to motorised functions. With the new range, Godrej Interio is addressing the need for functional, suitable infrastructure for hospitals in urban and rural India.

On the new product launch, Anil Mathur, Chief Operating Officer Godrej Interio said, "We at Godrej Interio keep working on multiple innovations keeping in mind the unique challenges faced by the healthcare industry. Acura range of beds is a testimonial of it. The customer gets to choose from a menu of options and create a bed as per their needs and can also convert it from manual to motorise at hospital premises. This would help hospitals to upgrade the same bed at later date."

Sameer Joshi, Associate Vice President, Godrej Interio said, "The newly launched Acura range of hospital beds highlights our design philosophy which is based on adopting a human-centric approach and using adaptive space solutions for improved patient-doctor interaction."

Acura beds are the one-stop solution for all areas in the hospital – ICUs, wards, private suites, etc. This range gives customers 'Buy what you need' options for varying needs of different hospital environments.