

## MediBuddy appoints Amol Maheshwari as Country Head for Sales, Account Management

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MediBuddy has onboarded Amol Maheshwari as their Country Head for Sales and Account Management. Maheshwari is a seasoned senior sales leader with over 15 years of experience in the BFSI space in India.

In his last role with Bajaj Allianz Life, he was instrumental in creating institutional distribution partnerships across banks, NBFCs, Fintechs, Insurtechs, e-commerce companies. He also handled Bajaj Allianz Life's Corporate Distribution under Employee Benefit Schemes with Assets Under Management of over Rs 10,000 crore across top Indian companies.

Commenting on the appointment, Satish Kannan, Co-Founder & CEO, MediBuddy - DocsApp says, "With the wealth of experience Amol brings in, his acumen and contribution would be of great value to MediBuddy and steer the company to achieve significant milestones."

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On joining MediBuddy, Maheshwari says “With India having one of the least doctor penetration & MediBuddy having a partner network of 90,000 doctors, 7000 hospitals, 3000 diagnostic centres, 2500 pharmacies, it would be our mission to bring quality preventive healthcare to the last mile in India and promote healthy citizens. We are also committed to serving Indian Corporates across PSU, Private, MNC, SME companies in structuring best in class healthcare solutions for the well-being of their employees.”

Amol holds an MBA from Symbiosis Center for Management & HRD in Marketing and has coaching certifications from International Coach Federation & Marshall Goldsmith. He has done various certifications in Leadership from Indian School of Business and Harvard University.