

## Aster DM bags best 'Home Healthcare Brand' Award

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**Aster also received the bronze award in 'Health Innovation for Critical care Nursing in home care' and Silver Award in 'COVID protection project' category.**



Aster DM Healthcare has bagged best 'Home Healthcare Brand' award, bronze in 'Health Innovation Award' for Critical care Nursing in home care and Silver Award in 'COVID protection project' category at India Health & Wellness (IHW) Award 2020. While the 'Home Healthcare Category' and 'Health Innovation Award' aims to recognise innovation in home care, the 'COVID protection project' award is given for helping patients quickly and effectively during the pandemic.

The COVID-19 pandemic brought the importance of Critical Care Nursing to the fore. Aster@Home, a vertical of Aster DM healthcare, introduced Home Critical Care Nursing Unit to provide continuous monitoring and intensive nursing care facilities to patients. These services are cost-efficient as compared to a hospital stay and reduce the chances of hospital-acquired Infections. Home care services help the patient to avoid travelling to a medical facility and avail treatment in a relaxed home environment.

Aster Telehealth also introduced 'Aster Covid Self-assessment tool' which helped in self-evaluation and seek medical assistance from the hospital or through online consultation. Aster also provided 'Aster eConsult' (an online video consultation platform) accessible through an app and web browser for helping patients to seek medical advice from the comfort & safety of their home.

Speaking on the achievement, Dr Harish Pillai, CEO- Aster India, said, "While it is prudent to say that the healthcare outlook has changed, our endeavour in embracing technology to innovate has strengthened further. To that effect, this award is a testament to our commitment to provide affordable, accessible and quality care to our patients."