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NIRAMAI, Healthspring to hold mass awareness on early breast cancer detection

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The collaboration with Healthspring will involve a promotion that has special offers on in-clinic screenings and community screenings in residential localities.



Healthspring, a pioneer of primary healthcare in India, partners with NIRAMAI Health Analytix, India's leading deep-tech healthcare company, to offer their screening solution Thermalytix, for early detection of breast cancer.

With the aim to increase awareness on the subject, this association will enable women to understand the importance of timely examination. This screening will be available at Healthspring clinics in Mumbai and Pune for individuals and corporates.

Healthspring is a personalised healthcare services venture based in Mumbai. The company operates a chain of primary healthcare clinics in India. The collaboration with Healthspring will involve a promotion that has special offers on in-clinic screenings and community screenings in residential localities. The campaign will be conducted in Mumbai first.

Niramai's proprietary solution 'Thermalytix' uses a high-resolution thermal sensing device and a cloud-hosted analytics solution for analysing thermal images using artificial intelligence and machine learning for reliable, early and accurate breast cancer screening. Recently Niramai launched a solution for Screening COVID symptoms using similar thermal-based technology.

Commenting on the collaboration, Dr Gautam Sen, Chairman and Founder, Healthspring, said, "Through this association, we at Healthspring look forward to encouraging as many patients as possible to undertake timely examinations and suitable medical attention."

Dr Geetha Manjunath, Founder & CEO, Niramai said, "Our goal is to educate and spread awareness amongst women about our pain-less, non-touch, radiation-free clinically approved screening services.