

## **GLocalMind completes 10-year in healthcare business**

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### **GLocalMind has access to healthcare professionals in 57 Countries across 86 Specialties**



GLocalMind, a leading healthcare fieldwork and analysis company serving the healthcare ecosystem, has successfully completed 10 years in the business. With its global headquarters in the US and operations headquarters in India, GLocalMind has access to healthcare professionals in 57 Countries across 86 Specialties and 60 Medical Conditions and over 1.5 million panelists, making them a familiar name in the healthcare research sector the world over.

They provide access to healthcare stakeholders including physicians, patients and payers by way of their panels, partners and custom recruitment. Their client base includes top Global Market Research Companies, Hospitals, Pharma Companies, Healthcare Consulting Companies, Life Sciences Companies and Medical Device Companies.

GLocalMind was launched in 2010 with a vision to provide easy access to high quality healthcare professionals in a timely manner to the healthcare industry. They aimed to leverage the power of technology in reducing time to insights and in stakeholder research. Today they have offices in India, USA and Europe along with a wide network of panellists present in most cities around the world.

GLocalMind supports research studies which includes Market Evaluation, KOL Research, Patient Pathways, Concept Testing, Market Access, Product Usage, Communication Testing, Current and Future Therapy Trends, Packaging Testing, Prescription Habits and Reimbursement Studies.

The marketplace is fragmented with a few large players and a number of smaller local companies. While the larger players face challenges when it comes to niche markets, the smaller players are unable to cover multiple geographies. GlocalMind has successfully bridged this gap by deploying an onshore/offshore model addressing these challenges and providing global fieldwork with local expertise.