

## Estonia based VIVEO Health to expand tele-health operations in India

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Estonia-based tech innovator VIVEO Health, a large integrated tele-health provider has announced the seamless expansion of its operations in India. The expansion falls in line with an increased demand due to the COVID-19 pandemic for remote consulting platforms specially designed for medical professionals with an urge to provide a safe environment to care givers and consumers.

Founded in 2017, VIVEO Health is an online Digital-Health consulting destination that helps patients garner access to healthcare providers irrespective of the time and location according to their preference of comfort.

Commenting on the expansion into the Indian market Raul Kallo, Founder, VIVEO Health expressed, “We see a significant growth potential to expand our operations and hope to bridge a vital gap to curb the limitations caused by the current unprecedented crisis that has lead healthcare systems with exhausting resources and escalating demands. We see India as one of the markets that have a massive need for digital health solutions. With our platform, we can bring medical care to the places where right now, it might be a bit hectic. Additionally, we see massive potential in the Indian tech and pharmaceutical industry.”

Adding further about the services Prasant Kumar Mohanty, Director - India Business, VIVEO Health stated, “We have around 4200 doctors on board with us and are hopeful to add 20000 doctors in a span of six months. Online consultations is a measure to assure people to seek their queries with specialists instead of ignorance on diagnosis.”

Currently operating in two cities, Mumbai and Pune, VIVEO is already expanding to Bengaluru, and from the start of 2021, offices in Delhi, Chennai, Hyderabad will be established. We have a subscription and transaction based model for doctors; we have already partnered with private medical organisations. The aim is to build a well-rounded Digital-health ecosystem.

Apart from India, VIVEO is currently expanding its operations in Mexico. The company has partnered with brands like Stripe, for payment getaways. It has also partnered with firms PharmEasy, SRL Diagnostics to provided additional services to

consumers and is also in talks with insurance companies and hospitals.