World Patient Safety Day emphasises on healthcare fraternity providing high quality patient-care

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The advent of a single pandemic of COVID-19, has caused a huge stir in the healthcare segment. The importance of precision in patient-care is always important, however, the pandemic has added another dimension ie. precision in 'emergency and mass level patient-care'. The focus on emergency response with high quality patient-care is need of the hour and needs to be abided by the whole healthcare fraternity. The pandemic has brought patient families, caregivers and healthcare workers together, driving need for collective solution building for effective patient-care. According to a report that was generated by PharmaEasy, each year more than two lakh people die from preventable medical errors. IIHMR University, Jaipur, which is known to be a leader in Healthcare Management and Research, solicits to promote 'World Patient Safety Day' which is celebrated every year on December 9.

Dr PR Sodani, President (Officiating), IIHMR University says, "The whole world has been undergoing a tremendous shift due to the occurrence of the pandemic. What needs to be focused on patient-care is the need for responsive, precise and affordable patient-care services. Government initiatives in offering healthcare services are appreciable but now the time is for creating collective stakeholders' efforts in promoting Patient-Care 2.0 which combines facilities, expertise, resources, innovations and moreover, the passion to serve patients for 'total wellbeing and care."

Patient care has been given the main focus post pandemic hence e-healthcare services are on the go. The healthcare sector has been promoting and adopting e-healthcare services through National Health Portal, online registration system, e-hospitals etc. What is even more enticing is the National Digital Health Mission which has been promoted and initiated by the Government of India to create health cards for all across the nation.

Dr Anubhav Sukhwani, Chief Administrative Officer, Shalby Hospital, Jaipur said, "Earlier the medical team used to focus on symptoms and its treatment but that has now changed in COVID into a more holistic approach which includes psychological counselling, general wellbeing and more targeted nutritional awareness among patients for enhancing immunity to fight the disease effectively and swiftly."