

KARAM expands healthcare range to combat COVID-19

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The ongoing novel coronavirus disease (COVID-19) pandemic has already impacted millions worldwide and with no vaccine available as of now, interventions to mitigate transmission has been the only way to control the pandemic. In its commitment to fight the spread of COVID-19 by supporting the healthcare workers and consumers in India and worldwide, KARAM – India’s leading Personal Protective Equipment (PPE) manufacturing company – has announced its expansion in the consumer healthcare segment today with the launch of its KARAM Plus range. With the launch, the company is expanding its medical, healthcare PPE product portfolio and expanding healthcare range in response to the number of cases getting reported.

The latest product range under KARAM Healthcare include RF 101 – RFH 101 K-Air N 95 disposable face masks, with an aim to serve its customers in the healthcare sector to offer quality, comfort and affordability. Developed with certified US National Institute and Occupational Safety and Health (NIOSH) standards, the K-Air range has been designed to offer maximum protection to healthcare workers and consumers at large with comfort for prolonged usage.

Announcing the new product range, Hemant Sapra, President, Global Marketing, KARAM Industries said, “As the COVID-19 pandemic accelerates, it is of utmost importance to safeguard medical fraternity and our consumers given that our fight against the pandemic is here to stay for a while. The launch of KARAM Healthcare range is yet another step in this vein and our humble effort in making India’s healthcare ecosystem Atmanirbhar (self-reliant).”

The company has taken several initiatives to provide support to the frontline workers through safety products amid the ongoing situation. Earlier this year, the company was given Government’s sanction to manufacture protective goggles for doctors and the police workforce across the country and also started manufacturing medical face shields in order to fight the global pandemic. KARAM also initiated a safety awareness drive to highlight the threats being faced by healthcare workers every day.