

## Surgery consultancy startup Hospals makes plans to support medical tourism

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### Enabling hospitals to efficiently connect with referring partners across Asia & Africa



To support the booming Medical Tourism in key markets including India, UAE, Turkey and South East Asia, Surgery Consultancy Startup, Hospals, has launched a tech-enabled promotion platform for Hospitals. The platform aims to aid Hospitals amidst Covid woes by generating over \$300 million in revenues and attract over 50,000 international patients in the next 3 years. Patients that traditionally travelled to Singapore or Germany are moving to UAE and India, and prefer engaging with brands like Hospals to take guidance on surgeries & advanced treatments.

The platform enables Hospitals to connect with Hospals Surgery Consultants across the world who are guiding patients from their respective countries in choosing the right Hospital brand for their life saving and healthcare need. Its AI solutions enables consultants to find the most suitable hospitals for over 700 surgeries, and engage with these hospitals for queries & quotes. With a suite of multi-lingual apps for consultants & patients, it enables hospitals to vastly increase their reach and depth of patient engagement across the globe.

Hospals, launched by Serial Entrepreneur and ex-Paytm Vice President, Danish Ahmed, is tech enabled network of surgery consultants across India, Middle east, Bangladesh & multiple African countries.

The startup is aiming high to strengthen India's medical tourism and enable hospitals to seamlessly reach out to foreign patients seeking for medical aid by offering unique marketing and promotion platform. The company aims to become a global brand with an expected turnover of \$200m in next five years.

Hospals is one of Asia's largest Medical Travel company, serving over 6000 patients every year from 38 countries. This startup is creating a network of Surgery Consultants help to patients around the world, by helping them in finding the best surgeons in Asia, based on their medical needs, location and budget.