

Ujala Cygnus appoints Shashank Saini as head of digital health

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Ujala Cygnus Group of Hospitals, based in Delhi, has appointed Shashank Saini, a technology specialist with a cross-industry experience of over a decade, as its Head of Digital Health. The new appointee will further firm up the technological foundations of the company as it aims at expanding its reach across the country over the next few years.

Saini brings with him deep and cutting-edge knowledge of technology, engineering and analytics across IT, print & electronic media including digital marketing services. Cutting his teeth spanning a number of functional roles ranging from chief sales officer, head of sales, zonal sales manager, and vice president to general manager, he has had an illustrious and eventful career. Saini led the sales vertical at DocOnline, OYO, DocTalk Solutions Inc, Practo and Airtel. He has a wide interest in healthcare and in his last stint, he headed the sales division at DocOnline. He is also an active member of Project StepOne, a pan India health initiative of many doctors and technologists.

At Ujala Cygnus Group of Hospitals, Saini will be responsible for steering the company into the next-generation technology era at a time when Covid-19, which has fuelled unprecedented growth in the digital healthcare sector.