

## Potenza Advanced Wellness centre opens in Delhi

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It has brought cutting-edge technologies from Europe and America that meets the world's most advanced non-invasive medical therapies

In such a demanding situation when everyone is looking for health & wellness, Delhi witnesses the launch of the Potenza Advanced Wellness in Hauz Khas. The power of Potenza lies in ensuring holistic health & well-being by dint of its customized therapies for beauty, health & wellness, wherein its immunity-boosting feature works wonders. Its cutting-edge technologies from Europe and America meet the world's most advanced non-invasive medical protocols to uncover a transformed you.

Dr Tarun Sahani, Medical Director, Potenza Advanced Wellness dwelled upon the power of these unique therapies, "After battling the COVID-19 infection for months, we have realized that those with a strong, non-compromised immune system are more capable of fighting off the deadly virus. While routine precautions and healthy lifestyle mantras continue to be consistent in strengthening oneself, such non-invasive and scientific treatments have also helped in boosting one's immunity and attaining holistic health and wellness. Three of these non-invasive therapies, namely Hyperbaric Oxygen Therapy (HBOT), Cryotherapy and PhotoBioModulation Therapy (PBMT) have been found to be strongly effective."

The three unique non-invasive therapeutic procedures — Hyperbaric Oxygen Therapy (HBOT), Cryotherapy and PhotoBioModulation Therapy (PBMT) being practiced at Potenza led by medical professionals and backed by cutting-edge technologies are supposed to arm the people by its immunity-boosting features to combat and protect themselves from lengthy and deadly infection, especially when vaccines are still in pipeline.

Elaborating on the unique feature of immunity-boosting, Nitin Khanna, Director, Potenza Advanced Wellness, said, "The cutting-edge technologies from America and Europe aid some of the most advanced non-invasive medical protocols in the world. The combination of three therapies we practice harnesses the power of pure air (oxygen), light and temperature, and helps in increasing blood circulation, reducing inflammation and improving oxygen levels in the body, contributing in boosting immunity."

"These meticulously designed treatment protocols help achieve the goal of holistic health & wellness. In times when people are stressed out and their physical and mental well-being are badly affected, treatment protocols at Potenza help improve in optimizing the rejuvenation potential. These healing features are now available in Delhi that does not only help in restoring holistic health and wellness but also in discovering a par excellence performer in you", added Khanna.