

Lupin wins five INDIASTAR 2020 awards for excellence in packaging

24 October 2020 | News

The award was conferred by the Indian Institute of Packaging (IIP)



Pharma major Lupin Limited (Lupin) based out in Mumbai has recently announced that it has won five 'INDIASTAR 2020' awards under the category 'Excellence in packaging, innovative design, and development' for its derma products – Novegrow, Lupiaqua cream, Novilite cream, Noviglo face wash and Novishine shampoo. The award was conferred by the Indian Institute of Packaging (IIP).

The INDIASTAR Award is a national award for excellence in packaging. A jury of eminent personalities from institutions, government bodies, and industry experts selected the winners from a total of 305 entries. INDIASTAR awards are duly recognized and endorsed by the Asian Packaging Federation (APF) and the World Packaging Organization (WPO). The winning of IIPs' INDIASTAR award has opened the doors for winners to compete with their awarded designs for International Awards viz. ASIASTAR and WORLDSTAR.

Commenting on the win Rajeev Sibal, President – India Region Formulations, Lupin Limited said, "Packaging is a key focus area for us and winning this award is a great honor as it demonstrates our level of commitment to excellence and design while keeping in mind quality, safety and compliance requirements."