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PURIFYâ??20 â?? getting ready to showcase its next edition in Hyderabad

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PURIFY, the annual conference dedicated to Chromatography Purification is getting ready to showcase its next edition â?? PURIFYâ??20.



PURIFY’19 exceeded the industry expectations with some of the finest content that was shared with over 113 fellow chromatographers across 19 cities representing 51 companies. On the dais we had 14 industry experts addressing the gathering with their phenomenal experience in Chromatography Purification. With this successful edition, Custage Marketing Solutions LLP, Mumbai is now busy getting its act together to raise the bar still further with PURIFY’20. So here is this curtain raiser to the bigger and still better PURIFY’20!

PURIFY’20 is going to be on a much grander scale; block the date - 15th December, 2020 at ITC Kohenur, Hyderabad. The entire ballroom at ITC Kohenur has been booked to ensure utmost comfort and space for the growing number of attendees expected as well as for our galaxy of speakers.

We have been doing our homework and have carefully crafted this edition to cover a myriad of topics with high-power quality sessions to empower you for the Chromatography Purification of tomorrow, including a breakout session dedicated to bio-molecules.

With the last edition, being the maiden one, touched upon a horizontal spectrum of content covering a lot of lateral topics, this edition is positioned to provide penetrative insight into the various relevant facets that are a part and parcel of every day routine of a day of a purification chromatographer! He will find answers to improve this productivity, know of newer technologies, better comprehend the market and regulatory requirements, get updated on the latest in technologies - current and forthcoming, get to know of the best global practices, with lots of practical tips on finally getting that additional gram of pure product at the lowest possible price!

With a never-before-experienced networking opportunity, a number of sponsors of PURIFY’19 quickly decided on their participation at PURIFY’20 and some even raised their sponsorship levels as well! What attendees appreciated the most was the networking opportunity with senior management who otherwise aren’t accessible easily. As the time of this print, the sponsor list for PURIFY’20 include renowned brands who have well empowered this industry to deliver - Nilsan Nishotech, Teledyne, YMC, Shimadzu, Buchi, Millennial Scientific, Chemito, Biotage and Daicel.

The event has attracted most leading media of this industry to participate.

Another first from PURIFY being its post-event coverage. The industry saw a very elaborate compilation of all that happened at PURIFY’19. The industry was in fact agog with the quality of content, quality of delegates, choice of speakers and their topics, expansive venue, luck draws etc.

Putting wind under the wings of PURIFY are also its esteemed advisory board members comprising of Katkam Srinivas, Vice President - Business Head, Maithri, MSN Group of Companies, Hyderabad; S. Damodharan, Executive Vice President - Operational Excellence & New Technologies, Sai Life Sciences Ltd., Hyderabad; Somesh Sharma, Sr. Vice President - Discovery & Development Solutions, GVK Biosciences Pvt. Ltd., Hyderabad; Y. S. Lakshmi Narasimham, General Manager - Analytical, Novel Drug Discovery and Development, Lupin Ltd. (Research Park), Pune and Manish Chawla, Managing Partner, Custage Marketing Solutions LLP, Mumbai. They together bring an unparalleled experience to PURIFY’20 and create a knowledge platform that will provide significant business opportunities to stakeholders in chromatography purification.

One of the best ways to know all about PURIFY’19 and stay updated with the latest updates about PURIFY’20 is to follow the PURIFY LinkedIn page, a fast-growing virtual platform for all stakeholder in chromatography purification. PURIFY’20 is definitely going to be a mammoth of an event. We have strengthened our strengths and weakened our weaknesses to

deliver to you the near-perfect event.