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Villgro, FPAI seek innovative solutions to address reproductive health

20 October 2020 | News

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Villgro, India's pioneering incubator for social enterprises based in Delhi, in collaboration with Family Planning Association of India (FPAI) have announced the launch of Innovation Challenge, an initiative to unearth disruptive ideas and technological

solutions in the sexual and reproductive health (SRH) space.

This innovation challenge aims to attract applications from startups as well as individual innovators working to find solutions for challenges in SRH. It is a youth-focused program and innovators who would be selected through this challenge will get access to a highly curated immersion program with industry experts to create a pilot prototype solution.

Winners would be selected for receiving a cash prize of up to Rs 3.5 lakhs. Innovators may also be provided with relevant connects for follow-on funding and incubation support.

Any individual or a group of individuals who are citizens of India or a startup working to find solutions in sexual and reproductive health are eligible to participate in the challenge.

On the launch of the Innovation Challenge, Ramanathan. V, Practice Head, Villgro said, "We are delighted to launch the Innovation Challenge which is a distinct program in the Indian Entrepreneurship ecosystem as it seeks to encourage innovative technological solutions in sexual and reproductive health. Srinivasan Ramanujam, CEO, Villgro added that "India lags behind many countries in the development of infrastructure to deal with sexual and reproductive health problems. With the vibrant innovation ecosystem we have seen in the startup space in India, we expect disruptive solutions in SRH and also provide a platform for many entrepreneurs and innovators to convert their ideas into sustainable business models."

Program Timeline

1. Call for applications: 9th Oct to 30th Oct

2. Immersion program: 5th Nov to 15th Nov