

## Hospido presents India's first virtual run for breast cancer awareness

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Gurugram-based Hospido, a technology based cancer care platform, is all geared up to present India's first virtual run: Run2Beat for breast cancer awareness from October 17, 2020 to October 31, 2020.

Research suggests it takes 2 minutes to do a breast cancer self diagnosis, and through the run Hospido wants to create an awareness on early diagnosis of cancer. Run2Beat is a virtual run, anybody can participate from anywhere. The virtual run timings are of 2 minutes, 20 minutes, and 2 hours. People can upload the screenshot of their running app on Hospido's Facebook page, Twitter or Instagram pages using hashtags: #Run2Beat #Hospido #BreastCancerAwareness. 3000 people have already registered for this cause, and you can register on Hospido's website ([www.hospido.in](http://www.hospido.in))

Three fortunate participants will win Amazon gift vouchers worth Rs.10,000. Two participants with most referred registrations will win Amazon gift vouchers worth Rs.5000. 1 winner under each category will be announced on the basis of maximum distance covered and will get medals and T-shirts. E-Certificates will be given to all the participants.

The Founder of Hospido, Karan Chopra says "Today, breast cancer accounts for 30% of female cancers across India. Breast self examination is an effective way of early cancer diagnosis. It takes just 2 minutes to self-examine and can save multiple lives. We are very serious about creating awareness on early cancer diagnosis and are happy to play our part. I encourage every individual to take some time and participate in the marathon to create awareness on this much needed cause."