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Sirona launches first period kit for menstruation management

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It contains first-period booklet which informs her about puberty and menstruation



New Delhi based Team Sirona, the maker of PeeBuddy, has recently launched the first period kit for this Daughter's Day. It is India's first comprehensive period kit that has all a young girl needs to understand and manage periods in a healthy, unapologetic manner.

The kit has the Sirona First Period Booklet, designed especially for her to keep her informed about the changes in her body and the onset of periods. It has Sirona's Flow Catchers box that holds an assortment of rash-free and biodegradable coloured pads, tampons and panty liners. For her period cramps, Sirona has added a pack of 100% herbal hydrogel-based pain relief patches that she can use on the go! The kit has a period calendar that helps her keep track of her period cycles. Then there is India's 1st 100% herbal anti-chafing rash cream by Sirona that safely heals inner thigh rashes. To help her stay on top of hygiene, it has Sirona's intimate wipes and intimate wash. It doesn't end here; Sirona has added its oxo-biodegradable disposal bags to offer her a hassle-free and discreet way of sanitary waste disposal.

Sirona stands for solving unaddressed intimate and menstrual hygiene issues with our unique category-defining products. Keeping the legacy going, we have taken on yet another issue - lack of a comprehensive solution for young girls as they step into menstruation. Sirona First Period Kit aims to break these perceptions, by answering unaddressed questions and associating strength with periods.