BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Medulance witnesses 3x surge in demand of digitised ambulatory services

21 September 2020 | News

The Delhi-based startup has recorded a jump of 3,50,000 new subscribers on the platform

Medulance Healthcare, India's first leading comprehensive end-to-end emergency response service provider, has recently witnessed a 3x surge in the demand of digitized ambulatory services amid pandemic. Post the COVID-19 breakout in India, the Delhi-based startup recorded a jump of 3,50,000 new subscribers on the platform.

The uptick in demand is attributed to the ease of booking, tracking, and a timely diagnosis by Medulance emergency services and a dedicated helpline number. Due to the dearth of quality resuscitation maneuvers services, the industry sees a behavioral shift amongst Indians to prefer private ambulatory services for emergency diagnosis. With the help of GPS-enabled ambulances and highly trained front-line staff, Medulance is supporting patients within 25 minutes of duration.

It uses portable ECG machines and cameras inside the ambulance to relay patient data and images to the emergency room of hospitals so that doctors can give life-saving instructions to the paramedics. Banking upon its technological capabilities that allows fast booking and tracking of first point medical attention in no time, the company ensures a 100% response rate of emergency helpline calls.

Founded in 2017 with an intent to save and assist lives, the startup is currently functional in 22 cities in India namely Delhi, Mumbai, Chennai, Pune, Bangalore, and many more. It has assisted 50,000+ patients to date. Since its inception, the company has seen 4x growth in the demand for ambulatory services by individuals, organizations, and government. The company projects a 400 per cent growth in the next FY.