

## NATHEALTH & APACMed partner for harnessing med tech in India

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NATHEALTH- Healthcare Federation of India, renowned as the credible voice of the health sector of India and the Asia Pacific Medical Technology Association (APACMed), the regional association of medical technology in the Asia Pacific recently signed a Memorandum of Understanding (MoU) to harness the role of the medical technology industry in India, in relation to AB-PMJAY and to ensure that it optimally engages with relevant policymakers, helping shape policies leading to achieving Universal Health Coverage (UHC) in India.

The goal of this strategic partnership is to enable a seamless pathway that streamlines all innovations ensuring that it scales and increases the concerted efforts by both organizations. Both NATHEALTH and APACMed would work through a joint working group in formulating a work plan in relation to Universal Healthcare in India, that would synergize and complement the efforts of the government to maximize patient health outcomes through quality care relative to expenditures.

In India, the government schemes such as Pradhan Mantri Swasthya Suraksha Yojana (PMSSY) and Ayushman Bharat-Pradhan Mantri Jan Arogya Yojana have helped India take bold steps towards UHC. The MoU and partnership between NATHEALTH and APACMeD will work to increase access to innovative medical technologies, which will lead to high quality and affordable healthcare delivery and complement the efforts of the Government's UHC agenda.