BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

ECHO, Naukri.com launch COVID healthcare professionals initiative

11 August 2020 | News

More than 10,000 professionals expected to be on board as part of the initiative

ECHO India, a healthcare non-profit, in association with Naukri.com has virtually launched a unique initiative- COVID Healthcare Professionals (CHP). The initiative aims to bridge the demand and access gap between highly skilled health professionals and healthcare facilities to manage and contain increasing COVID cases across India.

The COVID Healthcare Professionals initiative is committed to playing a vital role in the country’s battle against the coronavirus outbreak by deploying trained healthcare professionals at healthcare facilities that are facing a shortage of skilled professionals to meet the several challenges emerging out of COVID -19. ECHO India joined hands with Naukri.com to create a unified platform connecting both parties in an expeditious manner.

A purely philanthropic and voluntary activity, the sole intention of this endeavor was to strengthen the preparedness and response measure of the nation's healthcare infrastructure. The program was initiated with a mission to connect healthcare volunteers with hospitals requiring the services towards managing and containing COVID-19 cases. The initiative has since then expanded its scope to recruit skilled healthcare professionals with healthcare facilities to meet the demands of the healthcare sector in distressing times.

The CHP initiative is built on an advanced algorithm, designed to match the skills of the professionals via a simple five-step process – Register, Match, Shortlist, Train and Deploy – handled by an expert team of ECHO India and Naukri.com. With a singular mission of serving the nation, CHP initiative is committed to playing a vital role in the country's battle against the coronavirus outbreak.