

WeeMate launches innovative pee device for women

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The women friendly stand-to-pee device WeeMate is available all across the country

In a boost to women empowerment a women friendly urination device has caught the attention of today's educated and savvy women. The device called WeeMate has been launched by the entrepreneur Neha Chachra with an aim to help women counter dirty public toilets and to protect them from deadly infections that they may get from using public toilet seat.

Priced affordably at Rs. 180 for 10 pieces, the women friendly stand-to-pee device WeeMate is available all across the country on reputed online marketplaces and neighbourhood stores.

WeeMate Founder Neha Chachra said, "Public washrooms are unfortunately a nightmare in India and ladies dread them the most. While using these toilets, the women even shudder at the thought of the number of people who may have sat on the same toilet seat and would have forgotten to wash that. Smaller bladders than men, the inability to stand and pee while using these dirty toilets - all such reasons led me to launch WeeMate and support the women of today who need to travel long hours for the job; spend the whole day shopping, go on a day out with friends, and so on."