

Healthcare engagement platform Medimojo joins hands with THB

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Delhi-based personalized patient engagement platform, Medimojo has recently joined hands with THB. Founders of Medimojo – Dr. Shikha Suman and Vikas Ranjan – as well as the entire team at Medimojo is now on board with THB. With this development, THB aims to further strengthen its product suite for healthcare providers, and accelerate presence across India.

Medimojo offers patient engagement and advocacy solutions for diagnostic labs and hospitals. The company claims to have deployed its solution for over 5mn patients across the country.

THB runs S. Asia's largest clinical intelligence platform, enabling real-time processing of more than 50mn clinical records. THB offers clinical decision support and real-world evidence solutions for a wide range of clients across the healthcare ecosystem. THB has raised funds from Healthquad, Blume Ventures, Dream Incubator, HealthXCapital, among others, and is actively expanding its presence across providers, pharma, and insurance verticals across S. Asia, GCC and SE Asia.