

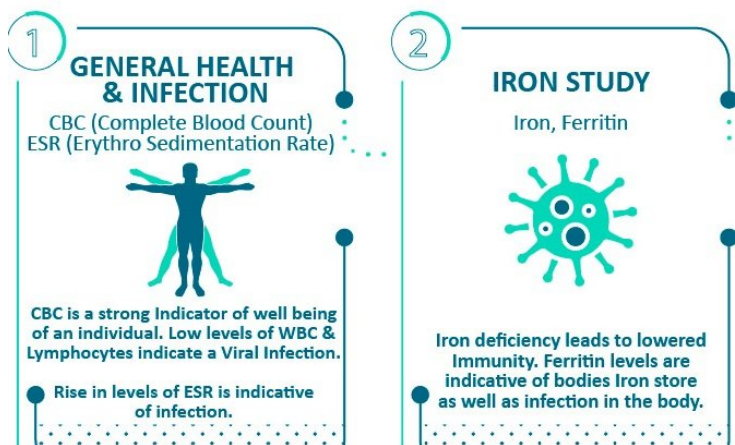
SRL Diagnostics launches immunity check package

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8 components of
SRL Immune Check Package
that tell if you are ready from
the inside to go outside.



In an ongoing endeavor to encourage people to shift their approach towards healthcare from the curative to preventive, SRL Diagnostics, one of India's leading diagnostics chain, has launched Immunity Check Package, which will enable people to understand and assess their co-existing disease(s) and Immunity to live a healthy & happy life.

SRL Diagnostics, under its preventive sub-brand SRL Care, is offering a panel of tests indicating the status of the three key components of the human immunity: Humoral, Cellular and Innate. The package includes tests like liver function test, general health & infection, iron, serum, IgE, glucose, Coronary Risk Profile, Creatinine, Sodium, Potassium and Chloride. It is well known that there is no single test that can determine one's immunity status, and therefore a panel of tests will enable people to understand their immune status and health risk.

Sharing details about the Immunity Check Packages, Vikram Ahluwalia, Marketing Director, SRL Diagnostics, said, "SRL Diagnostics has always focused on educating customers to lead a healthy lifestyle and has been at the fore-front of promoting preventive healthcare. Keeping in mind the current situation, people need to assess their immunity level better. It is a well-known fact that a healthy immune system can reduce the risks of infections or diseases. It is of utmost importance to adopt healthy habits, such as having a balanced diet, exercising and getting enough sleep to build a strong & healthy immune

system."

Alongside SRL has also introduced Smart+ Health Report, which provides an overview of one's health status, explanation of important parameters, and an alert on deviation from normal reference range in an attractive, pictorial and an easy to comprehend language. The added benefit to the Smart + Health report is the diet advice basis one's test report and consolidated guidance on further management of abnormal test parameters.

Sharing views on the technological advancement by SRL Diagnostics, Ahluwalia, added, "It is important to use technology in terms of improving quality of care and work efficiency at an affordable cost, the COVID-19 pandemic has affirmed our move to be digitally ready. Our online appointment via the app has been useful in reducing patients' waiting times and hence minimizing crowd in the public waiting area, and thus allowing us to safely implement social distancing."

SRL Diagnostics has always been at the fore-front of promoting preventive healthcare. As a leader in the category, the brand understands that the absence of a disease is always going to be of higher value to the society than achieving excellence in treating it. In July 2018, SRL Diagnostics launched its customized preventive health check platform under the brand name SRL Care.